

# DR. LOPAMUDRA PRIYADARSHINI

GENERAL MANAGER:  
SUSTAINABILITY &  
COMMUNITY RELATIONS  
**ADITYA BIRLA GROUP**

## CONTACT

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## LEADERSHIP

### SHIKHAR ORGANIZATION FOR SOCIAL DEVELOPMENT

- Counsellor government school girls in Southeast district of Delhi
- Worked with minority girls of Batala House, Jamia in Southeast district of Delhi to encourage and bring them out to the mainstream, along with their empowerment through education and vocational training

### SALAAM BALAK

- Worked with Salaam Balak Foundation to better the lives of many off-road and on-road children

## ABOUT

Working towards creating sustainable and self-dependent society models, a community relations and sustainability expert with twenty one years of on-ground experience. Focuses on project implementation and management in ensuring the interest of all stakeholders. A confident leader who navigates through challenging environments, develop and implement profitable initiatives by building sustainable relationships. Master of calculative indexing of facts to comprehend the requirements of the society, to adapt and prepare for the upcoming complex and developmental initiatives.

## AWARDS & MEMBERSHIP

### Awards

- **Mahak Mo Matira Samman-2017** - Women of substance for achievement in corporate and social work initiative
- **Odiya Women of Substance 2017** - Intellect
- **Parampara Award for Contribution to Teaching 2017** - Indian Institute of Corporate Affairs
- Listed among **25 Sterling CSR Leaders of India**
- **Living Legend of Odisha Youth Inspiration Award 2017** - Business and Leadership
- **CSR Person of the Year 2020** - Brand India Excellence Awards 2020

### Membership

- Qualified Licensed Member of **Chartered Institute for Personnel and Development (CIPD), UK**
- Certified Trainer in CSR (TOT) from **Indian Institute of Corporate Affairs, New Delhi**
- Certified Corporate Director from **Institute of Directors**
- Certified Internal Auditor SA8000 from **BSI Training Academy**
- ISO 45001: 2018 IRCA Certified Lead Auditor from **BSI Training Academy**

## GOVERNANCE EXPERIENCE

### General Manager: Sustainability & Community Relations

#### Aditya Birla Utkal Alumina (2019 - Present)

Redirecting the strength of network and government liaison to facilitate communities and societies in formulating and implementing sustainable solutions. On-ground activation and monitoring of the development initiatives to optimally utilize resources, time and efforts.

### Deputy General Manager: Planning and Implementation of CSR and Corporate Communications

#### Sonalika Group (2015 - 2019)

Designed, implemented, activated and monitored policies by the organization to integrate 360° development of the society. Five successful projects with over 3 lakh beneficiaries, focusing on women welfare & empowerment, smart living, social well-being of elders, youth, environment and cleanliness.

## TEACHING ASSIGNMENTS

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**Trainer for Indian Institute of Corporate Affairs (IICA) for Course in ICP in CSR | (2016 - Present)**

**Kalograya, Greece as Lecturer – Business English | (2006 - 2007)**

**North College, Thessaloniki, Greece as Lecturer / HR Consultant / Training Advisor Business | (2006 - 2007)**

## SKILLS AND ABILITIES

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- Exceptional Communication Skills
- Strategic Problem Solving Ability
- Cooperation and Synergy Projections
- Mediation Expert

## CAREER SUMMARY

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**General Manager: Sustainability & Community Relations Aditya Birla Utkal Alumina (2019 - Present)**

Developing sustainable strategies and programs designed to represent organizations favorably and make positive contributions to the community

**Deputy General Manager: Planning and Implementation of CSR and Corporate Communications**

**Sonalika Group (2015 - 2019)**

Ideated and implement corporate sustainability and social responsibility efforts including integrated strategic planning, project management, strategic communication, and training

**Corporate Social Responsibility Consultant**

**Orama (2013 - 2015)**

Identified global market opportunities, performed extensive market analysis, and helped position overseas companies in the Indian market

**Chief General Manager: HRD & Employee Benefits**

**Indo Farm Equipment Limited (2013 - 2013)**

HR operations encompassing recruitment, training and development, and industrial relations in a unionized environment including CSR activities

**Vice President: International Business, Joint Ventures and Merger Acquisitions**

**Texnokat, SA, Greece (2007 - 2013)**

Formulated HR strategies in compliance with EU employment law and policies. Introduced new business avenues in the Indian and Middle Eastern Markets via participating in exhibitions and liaising with embassies. Created technical and non-technical training and development material across the company

## QUALIFICATIONS

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**Honorary Doctorate in Social Work | 2016 | Commonwealth University**

**Masters in Human Resource Management | 2005 | University of Luton, United Kingdom**

**Bachelors of Arts | 2003 | Utkal University, Odisha**